

JIYOUNG WOLFMAN

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PROFESSIONAL EXPERIENCE

● Temp E-Commerce Merchandising & Inventory Control Assistant

UNIQLO SSC, New York, NY | December 2023 - December 2024

- Managed new item launch plan - aligning launch schedule with store launch, checking inbound and intake timing, and projecting initial allocation quantity based on 1st week sales target forecast and wishlist.
- Managed weekly and monthly Price Look-up list for E-Commerce sales and inventory efficiency.
- Analyzed inventory status data to recommend adjustments to the release date of new items, collaborating with the headquarters team to ensure optimal product launch timing.
- Checked both new and old items in stock plan and made changes daily to maintain the stock of items online.
- Expanded product offerings by adding new alteration option for clothing items online.
- Supported the E-Commerce Merchandise team in tasks, such as daily order base recap report, weekly Markdowns and Promotions for E-Commerce push out.

● Graphic Designer

Selini New York, Wayne, NJ | December 2017 - June 2023

- Created vector patterns for fashion accessories, socks, ties, and umbrellas.
- Developed email newsletter marketing campaigns via 'Mailchimp' and 'Klaviyo' to showcase new items and events to over 14000 subscribers per week.
- Led weekly meetings with the marketing team to design E-Commerce web banners for company sales, events & promotions.
- Standardized image sources and mock-ups for Amazon, Shopify, FashionGo, and Tundra.
- Designed postcards, magazine one-page advertisements (Forum), and newspaper half-page advertisements (Korean American Times).
- Developed packaging and tech packs for new merchandise.

EDUCATION

● B.A Graphic Design

State University New York Oswego | 2016 - 2017

● B.A Industrial Design

Ewha Womans University | 2010 - 2015

PROFICIENCY

● Microsoft Office Suite

Excel | Word | Powerpoint

● Adobe Creative Cloud

Photoshop | Illustrator | Indesign